

PRODUCTIVITY DRAG & HOW TO CLEAR IT. ♦

HOW TO INCREASE PRODUCTIVITY, PROFITABILITY & WELLBEING

Why are some companies more productive than others and have higher profit margins per head? It's how these businesses manage time, energy and talent that makes the difference. Top performers deal better with what researchers call 'productivity drag'. This is the chronic friction that compounds to slow down operations, such as inefficient meetings, low-value tasks that bulk up workloads, lengthy decision-making, and endless digital interruptions. No wonder we feel wired and tired. Research shows we waste as much as 25% of our time this way: at least a lost day per week. We'd never waste any other resource like this. We hire the best talent, then get in their way. Removing productivity drag is the vital bridge between strategy and execution. This lively masterclass is full of practical tools and research to help you clear productivity drag and increase productivity, wellbeing and engagement.

Suitable for all levels of management and leadership.



CLEAR THE WAY FOR REAL WORK


OBJECTIVES

- ♦ Speed up workflow by removing the causes of drag
- ♦ Enhance project management and prioritisation skills
- ♦ Clear complexity and add energy
- ♦ Improve communication and collaboration whilst removing complexity
- ♦ Increase motivation and retention

INCLUDES

- ♦ Better email and meeting management
- ♦ Sequencing of tasks and improved planning
- ♦ Cut back on switch tasking and synchronous working
- ♦ Headspace model for time audit
- ♦ Managing the workflow, not the workers
- ♦ Building in time to think strategically



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